

TOWARDS 'THE BIG ENVIRONMENTAL SOCIETY'?

– *What do societal actor actors expect from each other?* –

Challenges in nature conservation and ecosystem service management

Conservation of Biological Diversity

Significant reduction or loss of biological diversity calls for immediate measures and solid complementary counteractions: implementation of National Biodiversity Strategies and Action Plans (NBSAPs) of CBD.

Flexibility

Tolerate new strategies. Discussion and agreement of an integral need for action in terms of new challenges: climate protection, introduced species, energy change (energy plants production), land-use pressure (availability of land for protected areas)

Acceptance

Achievement of a major consensus of society, business and policy concerning the conservation of Biological Diversity. Provision of adequate capacities.

Projects and work of the Heinz Sielmann Stiftung to solve these Challenges

Under the guiding principle "Nature conservation as a positive philosophy of life" Heinz Sielmann Foundation was founded to connect the goals of preserve last refuges for rare animal and plant species and to encourage a positive attitude towards nature in people, especially in children and adolescents, by promoting the experience of nature by the individual.

For this reason the foundation bought more than 8.000 hectares of land that is precious for biodiversity. Furthermore we realized habitat connectivities at Lake Constance and at the Green Belt (former german-german border) and implement project support programs to protect special endangered species (e.g. Northern Bald Ibis, European Otter).

Human being – as a part of nature – is involved consciously, while he can have managed nature experiences in our project areas. He can join seminars in environmental education with the goals to develop sympathy, sensibility and empathy for nature; but as well by creating the facilities and infrastructure of our natural landscapes as hiking trails, expositions, information center.

The Heinz Sielmann Foundation takes active part in the public dialog of nature conservation in terms of lectures, publications and events.

Heinz Sielmann Foundation is one actor of many in nature conservation in Germany, even in environmental education and regional development at the locations where the foundation operate. To reach our goals strategies must be concerted, coordinated and developed together with all relevant actors. Every organisation has got a special focus on different aspects and can use capacities and know-how purposeful. Communication and interaction happen in national networks (e.g. DNR-leading group) and by addressing partners and actors bilateral. The foundation takes part and initiate events, meetings and conferences.

Within our project support program there exist intensive cooperation between our partners and the foundation to realize specific measures and actions ruled by agreement in writing.

A special kind of feedback we got in view of our concerns is the dialogue with our donors. The work of the Heinz Sielmann Foundation must be reasonable, effective and trustable to assure the financing of nature protection and environmental education. This is one of the most important ways to obtain acceptance.

How to face the challenges

- **Conservation of Biological Diversity**

we do: nature conservation in large expanses & species conservation
non-state actor in NBSAP
observer in COP

we expect: implementation of NBSAP
maintaining and implementation of existing project support programs by the state

- **Flexibility**

we do: development of models and new strategies how to solve problems
initiation of discussions and agreements

we expect: exchange and communication
commitment and sustainability

- **Acceptance**

we do: environmental education
promotion of the experience of nature
raise public awareness

we expect: creation of general framework by the state
provision of adequate capacities (companies)
more attention in world of media

Life with nature

Heinz Sielmann Foundation

Holger Belz

Cardiff, 14th of April 2011



Ein Leben mit
der Natur

Heinz Sielmann
Stiftung





Heinz Sielmann Foundation

- founded 1994 by nature documentary film maker Heinz Sielmann and his wife Inge
- 36 employees
- 6,8 million € of total operating expenses in 2010
- headquarter located in Duderstadt / Lower Saxony





Heinz Sielmann Foundation

_goals

- to encourage people to have a positive attitude towards nature
- to preserve last refuges for rare animal and plant species
- to raise public awareness for nature and it's protection
- to establish the Heinz Sielmann-Archive of nature film

„Nature conservation as a positive philosophy of life“



Heinz Sielmann Foundation

_financing

- fundraising by mailing campaign
- specific project support programs (third-party funds)
- cooperations – marketing – sponsoring



Heinz Sielmann Foundation

_what are we doing

projects

Sielmanns Naturlandschaft Wanninchen (~ 3.200 ha)

Sielmanns Naturlandschaft Groß Schauen (~ 1.100 ha)

Sielmanns Naturlandschaft Döberitzer Heide (~ 3.500 ha) total ~ 8.000 ha

Sielmanns Biotopverbund Grünes Band Eichsfeld / Werratal

130 km „Green Belt“ – 31.300 ha project area

Sielmanns Biotopverbund Bodensee („Lake Constance“)

70 specific measures in a 250 km² project area

project support program

10-20 specific projects in nature and species conservation p.a.





Landschaft im Wandel

Schlabendorfer See - am Lorenzgraben



1965



2002



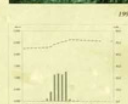
2004



Heute



2006



Flutungen und Wasserstand

Von hier aus konnten sich die ehemaligen Botschaft 14 im Bereich, heute im Osten, ausbreiten. Im Jahr 2002 war das Gelände über 100 ha groß. Im Jahr 2006 war das Gelände über 100 ha groß. Im Jahr 2006 war das Gelände über 100 ha groß. Im Jahr 2006 war das Gelände über 100 ha groß.

© 2006



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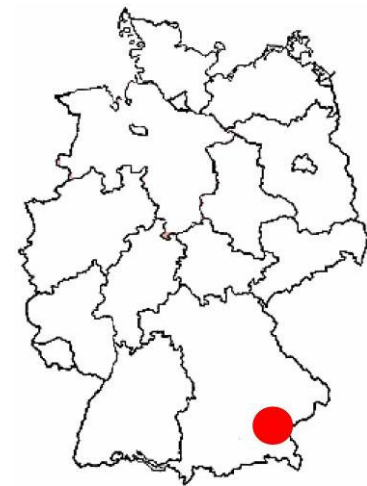
Sielmanns Biotopverbund Bodensee („Lake Constance“)

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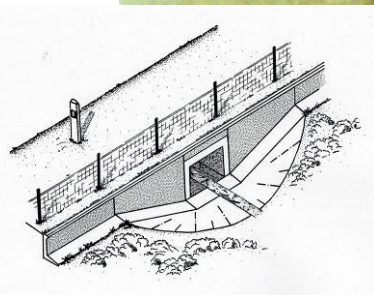
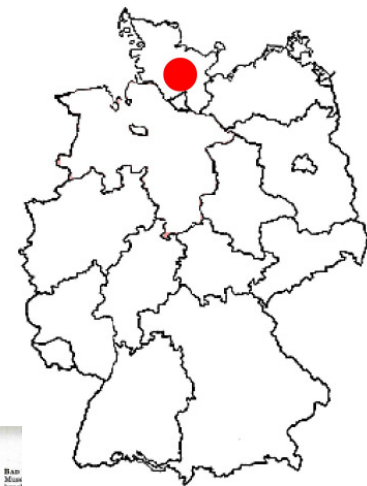
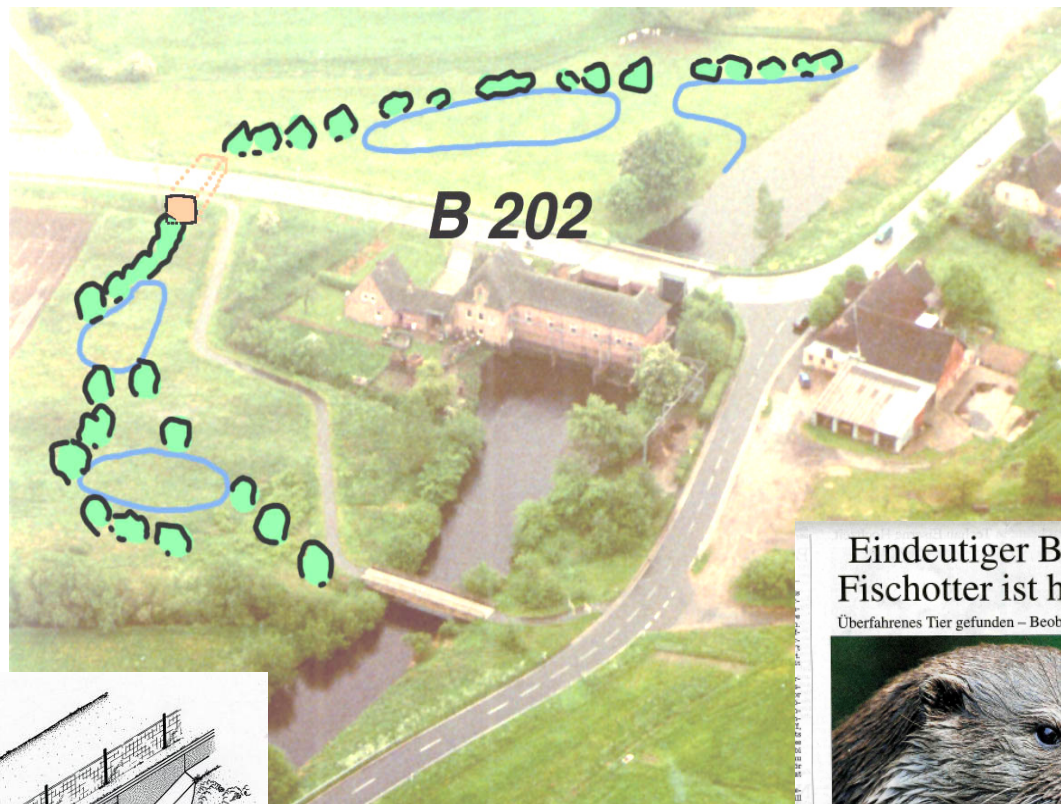
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10-20 specific projects in nature and species conservation p.a.

Northern Bald Ibis – Burghausen / Bavaria



European otter - Schleswig-Holstein (connection between Danmark and eastern Germany)





Heinz Sielmann Foundation

_what are we doing

nature experience – environmental education – public relations

Natur-Erlebniszentrum Gut Herbigshagen

Naturparkzentrum Wanninchen

Nature experience program „Tage voller Wunder“

Sielmanns Nature-Ranger – 30 teams

Heinz Sielmann Schools – 7 schools are named after Heinz Sielmann

Inge Sielmann Kindergarten

Heinz Sielmann Award – Green Screen festival of nature film



Heinz Sielmann Foundation

_challenges in nature conservation

- Conservation of Biological Diversity
implementation of National Biodiversity Strategies and Action Plans (NBSAPs) of CBD
- Flexibility
tolerate and develop new strategies
- Acceptance
achievement of a major consensus of society, business and policy



Heinz Sielmann Foundation

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Thank you

Holger Belz

